

# **CHINESE PAPRIKA**

**MS.AMANDA**

**QINGDAO, CHINA**

**[sales@sino-spice.cn](mailto:sales@sino-spice.cn)**

# SWEET PAPRIKA

- 1, There are some main planting areas in the world, such as Peru and China. The total yield of Peru and China are similar. Peru paprika pods is longer and darker than Chinese paprika pods. Chinese paprika price is cheaper than Peru paprika.
- 2, Chinese paprika harvest is one season per year, Usually, it starts during October every year. Material purchase only lasts one month in planting area.

Planting area



Sun Dry paprika



# SUNDRY PAPRIKA IN LOCAL DESERT





# SUNDRY PAPRIKA IN DESERT



# CHINESE SWEET PAPRIKA

- Chinese Sweet Paprika is used as colorant for food ingredients, meat industry, chili paste and seasoning demand etc. It is neither hot nor spicy. The length is about 11cm-18cm without stem, pungency is less 500shu, with a slight sweetish aroma.

FRESH SWEET PAPRIKA

DRY SWEET PAPRIKA



# CHINESE SWEET PAPRIKA

- Chinese paprika is planted mainly in Xinjiang province, west of China.
- Farmers harvest fresh paprika pods and sundry it in local desert.





# CHINESE SWEET PAPRIKA CONSUMPTION

- I think Chinese dry paprika total yield is about 100,000MT-120,000MT in 2015. The harvest volume is affected by planting area and climate .
- There are 3 main consumptions for Chinese sweet paprika in 2015.
- 50% of volume is used to extract paprika oleoresin. The price depends on for ASTA grade.
- 25% volume is used for export market. The price depends on ASTA grade.
- 25% volume is consumed by Chinese market for spices and chili paste. Chinese Chilly paste factory prefer the visual color of paprika instead of ASTA.

# PAPRIKA OLEORESIN INFLUENCE

- As a matter of fact, Chinese oleoresin factories have the biggest influence on the price of paprika. During November, paprika oleoresin factory calculate the production cost. It is called “cost/ASTA”. If current paprika oleoresin price is worth extracting ,many oleoresin factories start purchasing dry paprika in a big volumes. A middle-scale oleoresin factory can collect 3000mt-5000mt of dry paprika pods to stock. All of oleoresin factory can easily consume dry sweet 50% of the total volume in 1-2 months.
- I think Chinese paprika oleoresin production volume occupy 60% in the whole world.

# EXPORT CHINESE PAPRIKA

- Chinese dry paprika pods export to Spain, Mexico, Israel, Turkey, Hungary, South Africa and America.
- European market is the main buyers, they buy dry paprika pods as material to mill paprika powder/crush.
- The ordinary dry
- paprika export package
- like following :



# EXPORT CHINESE PAPRIKA



**Vacuum package  
10kg/vacuum bag**



**Carton package, 25lb/carton.  
water washed and dry for  
Latino market**

# EXPORT CONSUMPTION

- Chinese Farmers don't export by themselves. They sell the dried paprika to Vendors and Factories. Paprika Factory is the main source to export. They purchase and stock dry paprika, select and washing, dry and repackage, processes and technologies according to international standards. They control quality and export
- The Average FOB price of dry paprika pos with stem is following :
- USD2100 for 200ASTA pressed paprika pods, 2014 crop.
- USD1900-USD1950/mt for pressed paprika pods, 2015crop

# EXPORT CONSUMPTION

- in these 5 years, Chinese paprika factory prefer to export deep processing products such as paprika powder and paprika crush. they compete to Spain and Peru now.
- Some Chinese factories can supply high valued paprika powder since 2010. Such as steam sterilized paprika powder. Chinese factories hope to export high value products instead of material paprika .
- I think there is a common issue for all suppliers in the whole world. How to keep the ASTA stable when stock. As we know, the nature red color is not stable, easily to drop after stock a

# **PESTICIDE IN CHINESE PAPRIKA**

- (1) Chinese paprika planted in big farms (50-100 hectares). Most farms are concentrated to cultivate. The chemical fertilizer and pesticides are controlled by government, so Chinese paprika is relatively safe so far.
- (2) Our factory sent sample to SGS at the beginning of every new crop to test 200 items ordinary pesticides, the test result looks good until now.

# Allergy

- Due to Garlic has allergy risk in past years. Many oversea clients pay more attention in Chinese paprika allergy.
- As our American client's request, Our factory tests allergy for every batch of paprika powder in Eurofins. According to the ELISA test result, our Nuts and Almond are bellow 2.5ppm. It is safe just for now.



# DOMESTIC CONSUMPTION

- 2-3 years ago, Chinese people not interested in sweet paprika consumption because they think sweet paprika is tasteless. However, the situation changed. Chinese chilly paste factory found sweet paprika is helpful to increase color and reduce cost when mix paprika and chili to produce Chili paste, so the domestic market consumption is going up very fast .2015 crop, domestic consumption can occupy 20%-25% of total volume of Chinese dry paprika.

# Chinese Chilly

- Chinese chilly is mild, heat is about 3000shu -15000shu. The color is much red compare to Indian chilly. Chinese chilly has thick peel and oil. After fried, Chinese Chilly has strong flavor. Indian Chilly peel is thin, color is red to orange, heat is 30,000shu-70,000shu. Chinese chilly factory even import some Indian Teja chilly to mill mix powder. Mix chilly powder can take high heat and beautiful red color.
- Chinese chilly mainly include Yidu chilly(2500-5000shu), Jinta(3000-7000shu), Tinjing chilly(8000-15000shu). Furthermore, there are a few other small varieties, heat can be 20000shu-30000shu, but the volume is very small.

# Chinese Yidu chilly ,like Mexican Guajillo Chili

Length:9-10cm heat is 2500-5000shu, a little wide than Jinta chilly



# Chinese Jinta Chilly(like Puya chilly)

CHINESE JINTA CHILLY, LENGTH:10-13CM,  
HEAT:3000-7000shu



MEXICAN PUYA CHILE, 5000shu-  
8000shu



# Price of Chinese Chilly

- **Chinese Yidu Chilly** color is 180-200ASTA, HEAT 3000-5000SHU, FOB price is about USD2200-2300/mt.
- **Chinese Jinta Chilly** color is 170-200ASTA, HEAT 3000-7000shu, FOB price is USD2200-2300/mt
- **Chinese Tianjin Chilly**, color is 100-150ASTA, HEAT is about 7000-15000shu, FOB price is about USD2100/mt,

# CHINESE TIANJIN CHILLY

Without stem,length:5cm-7cm,8000-15000shu



# CHINESE TIANJIN CHILLY

5LB\*6/CARTON,FOB price is USD2100-2200/MT



**THANK YOU**